

Gayle Greve Hunt School of Nursing

Strategic Plan Summary

Mission Statement

The primary mission of the TTUHSC El Paso Gayle Greve Hunt School of Nursing (GGHSON) is to provide quality educational programs and advance excellence in health care for diverse populations through programs of scholarship, research, practice and service.

Vision Statement

The GGHSON will be nationally recognized, propelled by visionary leadership, innovative educational programs and a commitment to robust research and practice programs.

GGHSON Goals

Goal 1: The GGHSON will foster the development of competent nursing professionals.

Create an environment that supports excellence in undergraduate and graduate education to prepare ethically-responsible and culturally-sensitive nurse leaders.

Objectives:

1. Prepare professional nurses to lead and influence health care and the nursing profession.

Strategies:

- 1.1 Evaluate all program curricula to ensure congruency and adherence to national standards and guidelines.
- 1.2 Provide educational experiences to support leadership development.
- 1.3 Implement programmatic initiatives based on educational and community needs.
2. Establish learning activities that promote interprofessional collaboration between nursing and other health care disciplines.

Strategies:

- 2.1 Design and implement interprofessional activities.
- 2.2 Engage in interprofessional practice opportunities and scholarship.
3. Support existing academic programs by providing full utilization of resources and building opportunities for innovation in education and pedagogical research.

Strategies:

- 3.1 Develop and implement simulation experiences to meet curriculum outcomes.
- 3.2 Evaluate simulation experiences to meet curriculum outcomes.

4. Continue to build a world-class faculty that is recognized for excellence in education, practice, and leadership.

Strategies:

- 4.1 Recruit diverse nursing faculty.
- 4.2 Develop strategies that recognize accomplishments of faculty.
- 4.3 Retain nationally-recognized, diverse faculty who are leaders in education, practice, and leadership.

Goal 2: Develop New Educational Opportunities

Implement innovative models of undergraduate educational delivery and new graduate tracks.

Objectives:

1. Develop a graduate curriculum that enhances the quality of the student experience and distinguishes the GGHSON graduate in the marketplace.

Strategies:

- 1.1 Effectively implement the online Master of Science in Nursing (MSN) program by 2017.
- 1.2 Effectively implement the online Doctor of Nursing Practice program (DNP) by 2019.
2. Establish new academic partnerships with other educational institutions.

Strategies:

- 2.1 Establish a satellite campus with Brookhaven Community College in Dallas, Texas.
- 2.2 Establish agreements to advance nursing education at the baccalaureate level.
3. Establish local and global clinical education opportunities.

Strategies:

- 3.1 Establish clinical affiliation agreements with such entities as the El Paso Department of Health and Federacion Mexicana de Asociaciones Privadas or Mexican Federation of Private Associations (FEMAP) in Ciudad Juarez, Mexico.
- 3.2 Develop international education experiences for GGHSON students in collaboration with the Global Health Council.

Goal 3: Increase Enrollment

Create targeted, proactive strategies for recruiting and retaining a diverse student body for all academic programs.

Objectives:

1. Design and implement a recruitment plan to enroll high quality, diverse undergraduate and graduate students into the nursing program.

Strategies:

- 1.1 Properly resource the Office of Student Affairs to carry out recruitment efforts.
- 1.2 Design and implement a robust recruitment plan for undergraduate and graduate students.

1.3 Evaluate the effectiveness of the implementation on undergraduate and graduate enrollments.

2. Increase enrollment in Accelerated BSN and RN-BSN programs.

Strategies:

2.1 Offer on-site information sessions at local hospitals and community colleges on a regular basis.

2.2 Develop formal partnerships with community colleges (e.g., Brookhaven, El Paso Community College).

2.3 Utilize the CRM/EMP digital recruitment tool to increase school visibility and facilitate efficient enrollment processes.

3. Develop successful remediation plans and progression policies to retain at-risk students.

Strategies:

3.1 Utilize academic and disability support professionals to assist students in achieving success.

3.2 Utilize academic advisors to identify and support at-risk students.

Goal 4: Foster Strategic Relationships

Increase strategic partnerships to build and sustain the vision of excellence and integrity in education, leadership, and practice.

Objectives:

1. Engage alumni in new and innovative ways.

Strategies:

1.1 Increase communication with alumni.

1.2 Build new opportunities for our alumni to mentor, educate, and provide internships for our current students.

2. Explore opportunities to partner with employers to develop scholarship programs for undergraduate and graduate students.

Strategies:

2.1 Target employers to explore the feasibility of their support for a scholarship program.

2.2 Identify local private donors and/or foundations for nursing scholarship support.