



TEXAS TECH UNIVERSITY
HEALTH SCIENCES CENTER™
EL PASO

Office of Institutional Advancement

Who Are We?

Development

- Victoria Pineda, Assistant Vice Chancellor
Chief Development Officer for TTUHSC El Paso, Gifts \$500,000+
- Meghan Darnell, Director of Development
Major Gifts \$25,000 - \$500,000, Annual Giving

Grants Development

- Jennifer Venegas, Director of Grants Development
Grantmaking, contact point for all solicitations and communications to private agencies

Events & Special Projects

- Brianna Huffman, Events & Special Projects
Presidential, community and donor events, and stewardship management

External Communications

- Veronique Masterson, Associate Managing Director for IA

Internal and external communications including media contact and coverage, news article story ideas, social media, campus announcements, academic website updates, and event photography

Creative

- Ashley Marchena, Marketing Manager

Marketing and creative services for TTUHSC El Paso and Texas Tech Physicians of El Paso, including branding, design services, photography, marketing strategy and campaign conceptualization, promotions, advertising, media purchases, requisitions, and campus signage

MEDIA INQUIRIES

Persons on the Texas Tech University Health Sciences Center El Paso campus who receive inquiries from the media are asked to notify Institutional Advancement **PRIOR** to granting an interview by calling 915-215-4858 and contacting Veronique Masterson.

Contact us:

- Visit us off campus at **1414 N. Oregon Street**
(Corner of Oregon Street and Cliff Drive)

- Call us at **915-215-4850**

- Email us:
 - *General Inquiries: info.ia.ep@ttuhsc.edu*
 - *Grant Inquiries: grants.ia.ep@ttuhsc.edu*
 - *Media Inquiries: news.ep@ttuhsc.edu*