

8TH
ANNUAL
CULTURAL
Competence
CONFERENCE

Friday, Feb. 22, 2019

**Wyndham El Paso Airport
Hotel and Water Park
2027 Airway, El Paso, TX 79925**



Conference Overview and Target Audience:

This educational activity is designed for all health care professionals and community organization staff. The conference objective is to enhance interpersonal interactions within our health care system. Services are delivered to the community in a culturally competent manner.

Objectives:

Following the conference, the participant should be able to:

- Recognize the impact of unconscious provider bias on health care disparities
- Describe three language techniques that enhance clinician-client relationship - building with transgender patients in any clinical setting
- Discuss curanderismo (Latin American folk medicine) and its influences on modern and traditional medicine
- Identify the gender differences present in the personal and professional sphere
- Describe potential forms of discrimination by patients and families

Accreditation and Designation:

CME Accreditation:

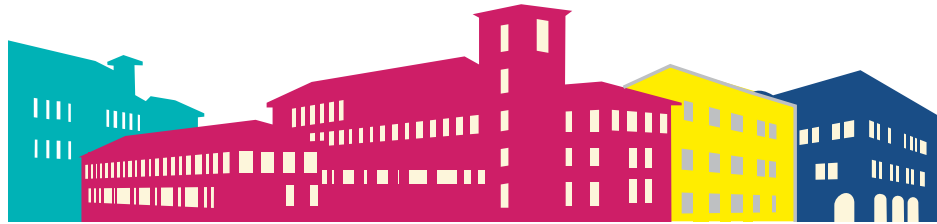
The Texas Tech University Health Sciences Center El Paso Paul L. Foster School of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

CME Credit Designation:

The Texas Tech University Health Sciences Center El Paso Paul L. Foster School of Medicine designates this live activity for a maximum of 5 *AMA PRA Category Credits*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

CHES Accreditation and Credit:

This program is sponsored by Texas Tech University Health Sciences Center El Paso, a designated provider of continuing education contact hours (CECHs) in health education by the National Commission for Health Education Credentialing, Inc., and is designated for Certified Health Education Specialists (CHESs) and/or Master Certified Health Education Specialists (MCHESs). Participants are eligible to receive up to 5 total Category I CECHs.



Friday, Feb. 22, 2019

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7:30 - 7:50 a.m.	Breakfast and Registration	
7:50 - 8:00 a.m.	Welcome and Opening Remarks Housekeeping Announcements	J. Manuel de la Rosa, M.D., M.Sc. Mayra Morales, M.B.A.
8:00 - 9:00 a.m.	Keynote Speaker <i>The Impact of Unconscious Bias on Our Work</i>	Rene Salazar, M.D. Assistant Dean for Diversity Dell Medical School
9:00 - 9:15 a.m.	Break	
9:15 - 10:15 a.m.	Session #1 <i>Fundamental Steps to Improve Care for the Transgender Patient</i>	Paula Neira, M.S.N. Center for Transgender Health Johns Hopkins Medicine
10:15 - 10:30 a.m.	Break	
10:30 - 11:30 a.m.	Session #2 Teaching Cultural Competencies of Curanderismo Traditional Medicine	Dr. Eliseo Torres, Ph.D. Vice President for Student Affairs University of New Mexico
11:30 a.m. - 12:30 p.m.	Networking Lunch and Poster Session	
12:30 - 1:30 p.m.	Session #3 The Impact of Gender: Leading and Thriving in Academic Medicine and Scientific Institutions	Toi Blakley Harris, M.D. Baylor College of Medicine
1:30 - 1:45 p.m.	Break	
1:45 - 2:45 p.m.	Plenary Session I Don't Want Someone Like You Taking Care of My Child: Strategies to Address Discrimination Toward Physicians by Patients and Families	Emily Whitgob, M.D. Postdoctoral Medical Fellow, Pediatrics Stanford University School of Medicine Rebecca Blankenburg, M.D., M.P.H. Clinical Associate Professor, Pediatrics Stanford University School of Medicine
2:45 - 3:00 p.m.	Closing Remarks and Evaluation	Fatima Gutierrez, M.D. Chair of Committee on Diversity Assistant Professor Department of Pediatrics Paul L. Foster School of Medicine Texas Tech University Health Sciences Center El Paso

Conference Faculty:

Rene Salazar, M.D.

Assistant Dean and Professor
Department of Medical Education
Dell Medical School
The University of Texas at Austin
Austin, Texas

Paula M. Neira, J.D., M.S.N., R.N., C.E.N.

Clinical Program Director
Johns Hopkins Center for Transgender Health
Baltimore, Maryland

Eliseo Torres, Ph.D.

Vice President for Student Affairs
University of New Mexico
Albuquerque, New Mexico

Toi Blakley Harris, M.D.

Associate Provost of Institutional Diversity and Inclusion
and Student Services
Professor, Psychiatry and Health Behavior
Professor, Pediatrics
Baylor College of Medicine
Houston, Texas

Emily Whitgob, M.D.

Postdoctoral Medical Fellow
Pediatrics
Stanford Medicine
Stanford, California

Rebecca Blankenburg, M.D., M.P.H.

Clinical Associate Professor
Pediatrics
Stanford Medicine
Stanford, California

Planning Committee:

J. Manuel de la Rosa, M.D., M.Sc.

Vice President for Outreach and Community Engagement
Texas Tech University Health Sciences Center El Paso
El Paso, Texas

Mayra Morales, M.B.A.

Senior Director
Office of Diversity, Inclusion, and Global Health
Texas Tech University Health Sciences Center El Paso
El Paso, Texas

Fatima Gutierrez, M.D.

Chair of Committee on Diversity
Assistant Professor
Department of Pediatrics
Paul L. Foster School of Medicine
Texas Tech University Health Sciences Center El Paso
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Texas Tech University Health Sciences Center El Paso
El Paso, Texas

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Associate Professor
Department of Family and Community Medicine
Paul L. Foster School of Medicine
Texas Tech University Health Sciences Center El Paso
El Paso, Texas

Erika Silvas

Coordinator
Office of Continuing Medical Education
Paul L. Foster School of Medicine
Texas Tech University Health Sciences Center El Paso
El Paso, Texas

Conference Information:

If you have any questions regarding this conference, please email Erika Silvas at erika.silvas@ttuhsc.edu or call 915-215-4880. Texas Tech University Health Sciences Center El Paso reserves the right to cancel this conference or make speaker substitutions in the event of unforeseen or extenuating circumstances.

In an effort to conserve resources, no printed materials will be available. Prior to the conference, you will receive an email with a link to conference materials for downloading or printing. Conference dress is business professional and attendees are encouraged to bring a sweater or jacket for comfort during the meeting. Persons with disabilities who need auxiliary aids or services must submit a written request to Erika at the email address listed above, so that appropriate arrangements can be made.

Program Location:

Wyndham El Paso Airport Hotel and Water Park
2027 Airway Blvd.
El Paso, TX 79925

Registration Information:

The registration fee for the 8th Annual Cultural Competence Conference includes breakfast, lunch, and snacks. You may submit your registration form by one of the following methods:

Fax: 915-215-6479
Email: cmeinfo@ttuhsc.edu
Mail: TTUHSC El Paso
Office of Continuing Medical Education
5001 El Paso Drive
MSC 21005
El Paso, TX 79905

The deadline to register is **Feb. 15**. Any cancellations must be made in writing and received by Feb. 11. A \$20 processing fee will be charged. No refunds will be made after **Feb. 11**.



TEXAS TECH UNIVERSITY
HEALTH SCIENCES CENTER
EL PASO

Office of Diversity, Inclusion, and Global Health



UNIVERSITY MEDICAL CENTER
OF EL PASO

Registration Form

_____	_____	_____
<i>Last Name</i>	<i>First Name</i>	<i>MI</i>
_____	_____	_____
<i>Specialty/Professional Title</i>	<i>Telephone</i>	<i>Email Address</i>
_____	_____	
<i>Business Street Address</i>	<i>City/State/Zip Code</i>	

Please check the category that best corresponds:

- Physician/Researcher/Scientist/Educator \$125
- Registered Nurse/Other Health Care Professional \$100
- Resident \$75
- Student \$25
- Staff/Other (Community Organizations) \$40

Please make your meal selection:

- Chicken entrée
- Vegetarian entrée
- None (\$10 discount for no meal option)

Payment Options

If paying with a credit card, please call **Yvonne Mancha** at **915-215-4882**.

If paying with a check, please mail to:

TTUHSC El Paso
Office of Continuing Medical Education
5001 El Paso Drive
MSC 21005
El Paso, TX 79905
Make payable to: TTUHSC El Paso CME