

**Leadership Development Academy II  
General and Administrative Leadership Course**

**Wednesday, Aug. 18, 2021  
Noon - 1 p.m.**

**To register for this event, please go to:**

<https://ttuhscep.webex.com/ttuhscep/j.php?RGID=r42518f1c32e37d7f6d834d14ad836336>

## Strategic Planning

**Presented by:**

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**Objectives:** Upon completion of this session, participants should be able to:

- Create a mission statement for their office/department/school/institution.
- Identify strategic issues facing the department/office/school/institution.
- Construct strategic goals, strategic objectives and metrics to address major issues.
- Formulate the goals, strategies, action steps, metrics, and outcomes for the integration of social justice into the medical/nursing/dental/GSBS school curricula.

**Accreditation:** The Texas Tech University Health Sciences Center El Paso Paul L. Foster School of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

**Credit Designation:** The Texas Tech University Health Sciences Center El Paso Paul L. Foster School of Medicine designates this other activity (synchronous (online conference system); asynchronous (Learning Management System)) for a maximum of 1 *AMA PRA Category 1 Credits*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Approval Statement:** Texas Tech University Health Sciences Center El Paso is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation.

This activity provides up to a total of 1 **nursing contact hours** for successful completion of this educational activity.

**Criteria for awarding ANCC nursing credit:**

Must join/log-in on time, not miss more than 10 minutes and attend the entire activity. A completed evaluation of the educational activity is required to receive CNE credit. We will capture identifiable information (name, credentials, and email address) as part of the evaluation survey. Upon return of the completed survey, we will send the certificate of completion to the participant, at the email provided.

It is the policy and practice of the Texas Tech University Health Sciences Center El Paso Paul L. Foster School of Medicine Office of Continuing Medical Education to resolve all potential conflicts of interest prior to the activity.

All planning committee members and speakers have disclosed that they have no relevant financial relationships with any companies or organizations whose products or services may be discussed.

**To claim CME credit, participants must log on using their full name and remain logged on for a minimum of 75%, if not the entirety of the CME activity. Webex attendance logs with entry and exit time stamps will be used to validate attendance requirements.**

- ❖ The Texas Tech University Health Sciences Center El Paso Paul L. Foster School of Medicine reserves the right to cancel this activity or make speaker substitutions in the event of unforeseen or extenuating circumstances.
- ❖ Persons with disabilities who need auxiliary aids or services may call the Office of CME at 915-215-4880 to arrange accommodations.