



**The Texas Perinatal Association  
El Paso Chapter**

**Fifth Annual**

**Spectrum  
of Healthcare  
from  
Mother to Baby**

**Friday,  
April 26, 2013**



## PROGRAM LOCATION / FRIDAY APRIL 26, 2013

Texas Tech University Health Sciences Center (TTUHSC)  
Paul L. Foster School of Medicine  
Medical Education Building, Rick and Ginger Francis Auditorium 1100  
5001 El Paso Drive, El Paso, Texas

## CONFERENCE INFORMATION

If you have any questions regarding this conference, send an e-mail to Cynthia Ogaz at: [cynthia.ogaz@ttuhsc.edu](mailto:cynthia.ogaz@ttuhsc.edu) or by telephone at (915) 783-6204. Copies of this brochure may be printed from the CME web site at [www.ttuhsc.edu/cme](http://www.ttuhsc.edu/cme). Texas Tech University Health Sciences Center reserves the right to cancel this conference or make speaker substitutions in the event of unforeseen extenuating circumstances. In an effort to conserve resources no printed materials will be available. Prior to the conference, you will receive an email with a link to conference materials for downloading or printing. Persons with disabilities who need auxiliary aids or services must submit a written request to Cynthia Ogaz at the e-mail address listed above, so that appropriate arrangements can be made. Parking is available at conference site. **Conference dress is casual, and each attendee is encouraged to bring a sweater or jacket for comfort.**

## OVERVIEW AND TARGET AUDIENCE

Addressing maternal and child health issues in the El Paso area is a priority in order to improve health status in the next generation. This conference is designed for family and general practice physicians, OB/GYN's, pediatricians, neonatologists, residents, physician extenders, nurses, early intervention specialists, physical and occupational therapists, social workers, and other interested healthcare professionals. This will increase practitioner knowledge, competence, and skills in the delivery of maternal and child healthcare.

## LEARNING OBJECTIVES

1. Identify legal and ethical obligations of healthcare professionals when treating patients during the perinatal period and recognize the importance of a trans-cultural and multi disciplinary approach to healthcare.
2. Discuss the delivery of quality healthcare under the Patient Protection and Affordable Care Act.
3. Evaluate high-risk pregnancies, treat and manage the care of infants with neurodevelopmental problems, and be able to evaluate and manage the dysmorphic child.
4. Provide care that results in improved outcomes of high risk mothers and improved neurodevelopment outcomes of the at-risk infant.
5. Recognize the impact of pre and post natal nutrition on the growing fetus and infant's neuro and ophthalmic development.
6. Explain the importance of individualized neurodevelopmental care in the growing premature infant.

## CME ACCREDITATION AND DESIGNATION

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Texas Tech University Health Sciences Center (TTUHSC), Las Palmas Del Sol Healthcare, and Paso del Norte Children's Development Center. Texas Tech University Health Sciences Center is accredited by the ACCME to provide continuing medical education for physicians.

Texas Tech University Health Sciences Center designates this live activity for a maximum of 7 *AMA PRA Category 1 Credits*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This activity meets the annual requirement of the Texas Medical Board for continuing medical education credit in medical ethics or professional responsibility.

## NURSE ACCREDITATION AND CREDIT

Las Palmas Del Sol Healthcare is an approved provider of continuing nursing education by the Texas Nurses Association, an accredited provider by the American Nurses Credentialing Center's Commission on Accreditation.

Las Palmas Del Sol Healthcare will award up to 7 contact hours for completion of this educational activity.

For successful completion, the participant must: 1. Sign in on the registration form, 2. Attend the entire session to claim credit, 3. Submit a completed evaluation form and credit claim form.

## EARLY INTERVENTION SPECIALISTS

EI approval of 7.0 clock hours of Continuing Professional Education for EISs is requested/pending.

## SOCIAL WORKERS

CS 1324 approved for 0.7 continuing education units by the Texas State Board of Social Work Examiners.

## PHYSICAL THERAPISTS

This conference is pending approval by the Texas Board of Physical Therapy Examiners as meeting continuing education requirements for PT's and PTA's for .07 CEU's.

## OCCUPATIONAL THERAPISTS

This conference offers 7.0 contact hours that can be used as continuing professional education credit.

## PROMOTORAS/COMMUNITY HEALTH WORKERS

7.0 non-credited hours available. Financial assistance is available for promotoras through the Texas Perinatal Association. Please contact Liliana Oaxaca at 915-249-2271 or [loaxaca@marchofdimes.com](mailto:loaxaca@marchofdimes.com).

## ABSTRACT REQUIREMENTS

All abstracts must be categorized into ethics in perinatal care or contexts of perinatal care. We invite poster abstract presentations. Submission deadline: March 22, 2013. Submit to: [cynthia.ogaz@ttuhsc.edu](mailto:cynthia.ogaz@ttuhsc.edu).

For additional information visit: <http://www.ttuhsc.edu/el Paso/it/cme.aspx> or please contact Cynthia Ogaz, at (915) 783-6208 or at [cynthia.ogaz@ttuhsc.edu](mailto:cynthia.ogaz@ttuhsc.edu)

## REGISTRATION FORM



The Texas Perinatal Association El Paso Chapter  
**Fifth Annual**  
**Spectrum of Healthcare from Mother to Baby**  
Conference

The registration fee for the April 26, 2013, Fifth Annual Spectrum of Healthcare from Mother to Baby Conference includes breakfast, breaks and lunch. Submit the registration form by one of the following methods: fax to 915-783-6220; e-mail to [martha.quezada@ttuhsc.edu](mailto:martha.quezada@ttuhsc.edu); or mail to 4800 Alberta Avenue, El Paso, TX 79905. Registration at the door will be assessed a \$20.00 late fee. All cancellations must be made in writing and received on or before April 22, 2013, a \$20.00 processing fee will be charged. No refunds will be made after April 23, 2013.

### Please Print or Type:

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_ MI: \_\_\_\_\_

Specialty / Professional Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail address: \_\_\_\_\_

Business Address : \_\_\_\_\_ City: \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

### Conference Fees:

- \$120.00 PHYSICIANS
- \$75.00 PhD's, REGISTERED NURSES, SOCIAL WORKERS, PTs, OTs, EIS, DIETICIANS, and ALLIED HEALTH PROFESSIONALS
- \$60.00 RESIDENTS
- \$35.00 PROMOTORAS, STUDENTS, and OTHER

### USB Key containing conference material/presentations

- FREE If registration and payment is received by April 22, 2013
- \$10.00 AFTER April 23, 2013

### PAYMENT OPTIONS:

Credit Card: Call 915-783-6204, M-F, 9:00 AM-5:00 PM

Check: Please make checks out and mail to: TTUHSC-CME, 4800 Alberta Ave., El Paso, Texas 79905



## PLANNING AND ADVISORY COMMITTEE

### Sadhana Chheda, MD

Course Director, Texas Perinatal Association  
Spectrum of Healthcare from Mother to Baby  
Planning Committee, Assistant Professor,  
TTUHSC Paul L. Foster School of Medicine

### Thenral Mangadu, MD, MPH, PhD

Assistant Professor – College of Health Sciences,  
The University of Texas at El Paso

### Maria Morales, BBA

Sr. Director-Continuing Medical Education,  
TTUHSC Paul L. Foster School of Medicine

### Liliana Oaxaca, BSBM

Program Service Coordinator, March of Dimes,  
Texas Chapter-El Paso Division

### Cynthia Ogaz, MBA

Lead Analyst- Continuing Medical Education,  
TUHSC Paul L. Foster School of Medicine

### Amy Ross, MBA, PMP

Texas Perinatal Association Board Member

### Camille Gerdes, BSN, RN

Director of NICU/Transport, Del Sol Medical  
Center

### Jennifer Hickey, RN, BSN

Child Find Administrator - Early Childhood  
Intervention, Paso Del Norte Children's  
Development Center

### Carla Kilgore, BSN, RN, RMT

Maternal Child Clinical Educator, Del Sol Med-  
ical Center

### Curtis Solis, BBA

Physician Recruitment and Relations Manager,  
El Paso Children's Hospital

### Gilda Lopez, MA

Director of Community Resources, Paso Del  
Norte Children's Development Center

### Judy Terlik, MSW

Unit Coordinator - Desert Mountain AHEC,  
TTUHSC-Paul L. Foster School of Medicine

## ACKNOWLEDGEMENTS

The program planning committee wishes to acknowledge the support of this conference through educational grants and exhibits; however Texas Tech University Health Sciences Center and the Department of Pediatrics do not imply endorsement of any commercial products. A list of exhibitors and grantors will be included in the conference syllabus provided to each attendee. A display of commercial products at the conference does not imply endorsement or approval of the product/service by the American Nurses Credentialing Center (ANCC), the Texas Nurses Association (TNA), or Las Palmas Del Sol Healthcare.

# Fifth Annual Spectrum of Healthcare from Mother to Baby

7:30 AM- 7:50 AM **Breakfast and Registration**

7:50 AM- 8:00 AM **Welcome and Opening Remarks**

Sadhana Chheda, MD *Course Director, Spectrum of Healthcare from Mother to Baby Planning Committee, Assistant Professor, TTUHSC Paul L. Foster School of Medicine, Neonatologist, El Paso, Texas*

8:00 AM- 9:00 AM **Heads and Tails – When to Call The Pediatric Neurosurgeon**

Bruce Storrs, MD *Chief of Pediatric Neurosurgery, El Paso Children's Hospital, El Paso, Texas*

9:00 AM-10:00 AM **The Dysmorphic Child**

Mary K. Kukulich, MD *Medical Director- Clinical Genetics, Cook Children's Health Care System, Ft. Worth, Texas*

10:00 AM-10:15 AM **Break: Poster Review**

10:15 AM-11:15 AM **Ethics Panel Discussion**

Catherine Benavidez, LMSW *Maternal Child Social Worker, Del Sol Medical Center, El Paso, Texas*

Joy B. Browne, PhD, PCNS-BC, IMH-E *Clinical Professor of Pediatrics and Psychiatry, University of Colorado Denver Anschutz Medical Campus, Director for Center for Family and Infant Interaction, Director for NIDCAP, FIRST, FIFI AND WONDERBabies, Aurora, Colorado*

Enrique Ponte, MD *Medical Director for Pediatrix Medical Group, Inc., NICU Medical Director, Del Sol Medical Center, El Paso, Texas*

Maria Velasquez, MD *THN Physicians Associations Inc., El Paso, Texas*

Jill Vogel, JD, RN *Chief Legal Officer, El Paso Children's Hospital, El Paso, Texas*

Harry Wilson, MD *Assistant Professor, TTUHSC Paul L. Foster School of Medicine, Medical Director of Pathology, El Paso Children's Hospital, El Paso, Texas*

**Moderator:**

Jennifer Hickey, RN, BSN *Child Find Administrator - Early Childhood Intervention, Paso Del Norte Children's Development Center, El Paso, Texas*

11:15 AM-12:15 PM **Lunch/Posters**

12:15 PM- 1:15 PM **Recent Advances in Evaluation of High Risk Pregnancies**

Carla Ann Martinez, MD *Perinatologist, Pinon Perinatal Inc., Albuquerque, NM*

Chetan S. Moorthy, MD *Clinical Associate Professor, Department of Radiology, TTUHSC Paul L. Foster School of Medicine, Medical Director of Radiology, El Paso Children's Hospital, El Paso, Texas*

1:15 PM- 2:15 PM **Maternal and Infant Nutrition Promoting Eye and Brain Development**

Lewis P. Rubin, MD *Professor and Vice Chair, Department of Pediatric Research, Division Chief of Neonatology, TTUHSC Paul L. Foster School of Medicine, Neonatologist, El Paso Children's Hospital, El Paso, Texas*

2:15 PM- 2:30 PM **Break**

2:30 PM- 3:30 PM **The Economics of Quality in Healthcare & Patient Protection and Affordable Care Act**

Don McDaniel *President and CEO, Sage Growth Partners, Baltimore, Maryland*

3:30 PM- 4:30 PM **The Importance of Individualized Neurodevelopmental Care in the High Risk Infant**

Joy B. Browne, PhD, PCNS-BC, IMH-E *Clinical Professor of Pediatrics and Psychiatry, University of Colorado Denver Anschutz Medical Campus, Director for Center for Family and Infant Interaction, Director for NIDCAP, FIRST, FIFI AND WONDERBabies, Aurora, Colorado*

4:30 PM- 4:45 PM **Closing Remarks and Evaluations**



**The Texas Perinatal Association**  
El Paso Chapter