

CLINICAL BUSINESS CARD TEMPLATE GUIDE

- Use the Texas Tech Physicians of El Paso logo for all clinical business cards.
- Specialties will be listed below the name (i.e. Ophthalmology)
- Clinical business cards will only list a physical location and will not include a different mailing address.
- If you need a business card with mailing address, please use the Academic Business Card template.

FRONT

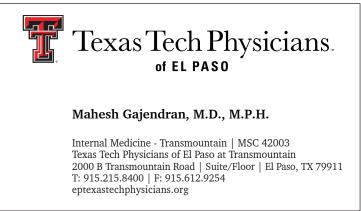
(back side of all clinical business cards are blank)

1 Line Business Cards

1 Line Business Card (Name, Credentials)

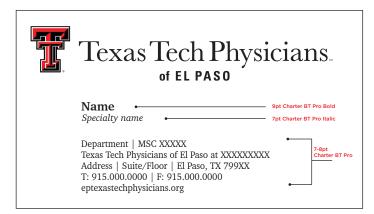
T.	Texas Tech Physicians. of El PASO
	Name • 9pt Charter BT Pro Bold
	Department MSC XXXXX Texas Tech Physicians of El Paso at XXXXXXXX Address Suite/Floor El Paso, TX 799XX T: 915.000.0000 F: 915.000.0000 eptexastechphysicians.org

1 Line Business Card (Name, Credentials) EXAMPLE



2 Line Business Cards

2 Line Business Card (Name, Credentials / Specialty)

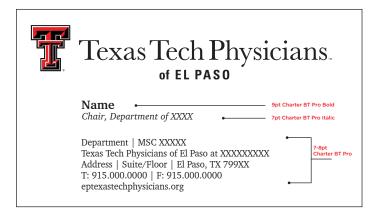




Ophthalmology

Surgery | MSC 42009 Texas Tech Physicians of El Paso at Transmountain 2000 B Transmountain Road | Suite/Floor | El Paso, TX 79911 T: 915.215.8400 | F: 915.612.9253 eptexastechphysicians.org

2 Line Business Card (Name, Creds / "Chair", Department of XXXXX) NOTE: Only approved titles are "Chair" or "Division Chief" NOTE: "Chair" business cards must include "Department of" in title



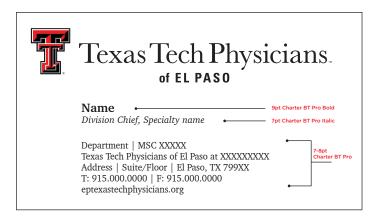


2 Line Business Card (Name, Creds / "Chair", Department of XXXX) EXAMPLE

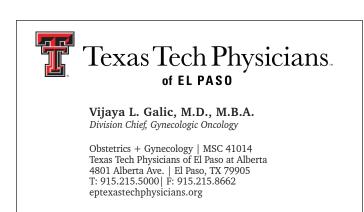
A. Peter Catinella, M.D., M.P.H. Chair, Department of Family Medicine - Transmountain

Family Medicine - Transmountain | MSC 42001 Texas Tech Physicians of El Paso at Transmountain 2000 B Transmountain Road | 4th floor | El Paso, TX 79911 T: 915.215.8400 | F: 915.612.9254 eptexastechphysicians.org

2 Line Business Card (Name, Creds, / "Division Chief", Specialty Name) NOTE: Only approved titles are "Chair" or "Division Chief"



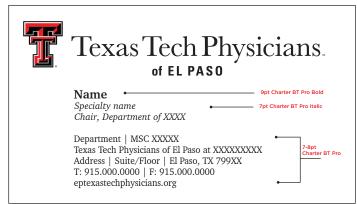
2 Line Business Card (Name, Creds / "Division Chief", Specialty Name) EXAMPLE

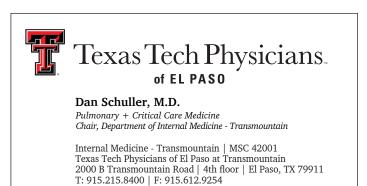


2 Line Business Card (Name, Credentials / Specialty) EXAMPLE

3 Line Business Cards

3 Line Business Card (Name, Creds / Specialty / "Chair", Department of XXXXX) NOTE: Only approved titles are "Chair" or "Division Chief" NOTE: "Chair" business cards must include "Department of" in title

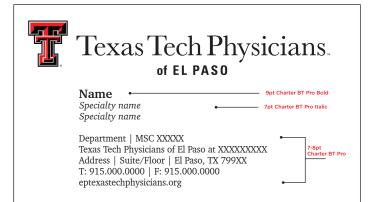




eptexastechphysicians.org

3 Line Business Card (Name, Creds / "Chair", Department of XXXX) EXAMPLE

3 Line Business Card (Name, Credentials / Specialty / Specialty)



3 Line Business Card (Name, Credentials / Specialty / Specialty) EXAMPLE

