



# Texas Tech Physicians<sup>TM</sup> of EL PASO

## CLINICAL BUSINESS CARD TEMPLATE GUIDE


- Use the Texas Tech Physicians of El Paso logo for all clinical business cards.
- Specialties will be listed below the name (i.e. Ophthalmology)
- Clinical business cards will only list a physical location and will not include a different mailing address.
- If you need a business card with mailing address, please use the Academic Business Card template.

### FRONT

(back side of all clinical business cards are blank)

## 1 Line Business Cards


### 1 Line Business Card (Name, Credentials)

 **Texas Tech Physicians.**  
of EL PASO

Name \_\_\_\_\_ 9pt Charter BT Pro Bold

Department | MSC XXXXX  
Texas Tech Physicians of El Paso at XXXXXXXXXX  
Address | Suite/Floor | El Paso, TX 799XX  
T: 915.000.0000 | F: 915.000.0000  
eptexastechphysicians.org 7-8pt Charter BT Pro

### 1 Line Business Card (Name, Credentials) EXAMPLE


 **Texas Tech Physicians.**  
of EL PASO

**Mahesh Gajendran, M.D., M.P.H.**

Internal Medicine - Transmountain | MSC 42003  
Texas Tech Physicians of El Paso at Transmountain  
2000 B Transmountain Road | Suite/Floor | El Paso, TX 79911  
T: 915.215.8400 | F: 915.612.9254  
eptexastechphysicians.org

## 2 Line Business Cards

### 2 Line Business Card (Name, Credentials / Specialty)


 **Texas Tech Physicians<sup>™</sup>**  
of EL PASO

Name \_\_\_\_\_ 9pt Charter BT Pro Bold  
Specialty name \_\_\_\_\_ 7pt Charter BT Pro Italic

Department | MSC XXXXX  
Texas Tech Physicians of El Paso at XXXXXXXXXX  
Address | Suite/Floor | El Paso, TX 799XX  
T: 915.000.0000 | F: 915.000.0000  
eptexastechphysicians.org

7-8pt  
Charter BT Pro

### 2 Line Business Card (Name, Credentials / Specialty) EXAMPLE

 **Texas Tech Physicians<sup>™</sup>**  
of EL PASO


**Patricia Nelson, M.D., FACS**  
*Ophthalmology*

Surgery | MSC 42009  
Texas Tech Physicians of El Paso at Transmountain  
2000 B Transmountain Road | Suite/Floor | El Paso, TX 79911  
T: 915.215.8400 | F: 915.612.9253  
eptexastechphysicians.org

### 2 Line Business Card (Name, Creds / "Chair", Department of XXXXX)

**NOTE: Only approved titles are "Chair" or "Division Chief"**

**NOTE: "Chair" business cards must include "Department of" in title**


 **Texas Tech Physicians<sup>™</sup>**  
of EL PASO

Name \_\_\_\_\_ 9pt Charter BT Pro Bold  
Chair, Department of XXXX \_\_\_\_\_ 7pt Charter BT Pro Italic

Department | MSC XXXXX  
Texas Tech Physicians of El Paso at XXXXXXXXXX  
Address | Suite/Floor | El Paso, TX 799XX  
T: 915.000.0000 | F: 915.000.0000  
eptexastechphysicians.org

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Charter BT Pro

### 2 Line Business Card (Name, Creds / "Chair", Department of XXXX) EXAMPLE


 **Texas Tech Physicians<sup>™</sup>**  
of EL PASO

**A. Peter Catinella, M.D., M.P.H.**  
*Chair, Department of Family Medicine - Transmountain*

Family Medicine - Transmountain | MSC 42001  
Texas Tech Physicians of El Paso at Transmountain  
2000 B Transmountain Road | 4th floor | El Paso, TX 79911  
T: 915.215.8400 | F: 915.612.9254  
eptexastechphysicians.org

### 2 Line Business Card (Name, Creds, / "Division Chief", Specialty Name)

**NOTE: Only approved titles are "Chair" or "Division Chief"**


 **Texas Tech Physicians<sup>™</sup>**  
of EL PASO

Name \_\_\_\_\_ 9pt Charter BT Pro Bold  
Division Chief, Specialty name \_\_\_\_\_ 7pt Charter BT Pro Italic

Department | MSC XXXXX  
Texas Tech Physicians of El Paso at XXXXXXXXXX  
Address | Suite/Floor | El Paso, TX 799XX  
T: 915.000.0000 | F: 915.000.0000  
eptexastechphysicians.org

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Charter BT Pro

### 2 Line Business Card (Name, Creds / "Division Chief", Specialty Name) EXAMPLE

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**Vijaya L. Galic, M.D., M.B.A.**  
*Division Chief, Gynecologic Oncology*


Obstetrics + Gynecology | MSC 41014  
Texas Tech Physicians of El Paso at Alberta  
4801 Alberta Ave. | El Paso, TX 79905  
T: 915.215.5000 | F: 915.215.8662  
eptexastechphysicians.org

# 3 Line Business Cards

## 3 Line Business Card (Name, Creds / Specialty / "Chair", Department of XXXX)

NOTE: Only approved titles are "Chair" or "Division Chief"

NOTE: "Chair" business cards must include "Department of" in title




**Texas Tech Physicians.**  
of EL PASO

**Name** \_\_\_\_\_ 9pt Charter BT Pro Bold  
*Specialty name* \_\_\_\_\_ 7pt Charter BT Pro Italic  
*Chair, Department of XXXX*

Department | MSC XXXXX  
Texas Tech Physicians of El Paso at XXXXXXXXX  
Address | Suite/Floor | El Paso, TX 799XX  
T: 915.000.0000 | F: 915.000.0000  
eptexastechphysicians.org

7-8pt  
Charter BT Pro

## 3 Line Business Card (Name, Creds / "Chair", Department of XXXX) EXAMPLE




**Texas Tech Physicians.**  
of EL PASO

**Dan Schuller, M.D.**  
*Pulmonary + Critical Care Medicine*  
*Chair, Department of Internal Medicine - Transmountain*

Internal Medicine - Transmountain | MSC 42001  
Texas Tech Physicians of El Paso at Transmountain  
2000 B Transmountain Road | 4th floor | El Paso, TX 79911  
T: 915.215.8400 | F: 915.612.9254  
eptexastechphysicians.org

## 3 Line Business Card (Name, Credentials / Specialty / Specialty)




**Texas Tech Physicians.**  
of EL PASO

**Name** \_\_\_\_\_ 9pt Charter BT Pro Bold  
*Specialty name* \_\_\_\_\_ 7pt Charter BT Pro Italic  
*Specialty name*

Department | MSC XXXXX  
Texas Tech Physicians of El Paso at XXXXXXXXX  
Address | Suite/Floor | El Paso, TX 799XX  
T: 915.000.0000 | F: 915.000.0000  
eptexastechphysicians.org

7-8pt  
Charter BT Pro

## 3 Line Business Card (Name, Credentials / Specialty / Specialty) EXAMPLE



**Texas Tech Physicians.**  
of EL PASO

**Nathaniel Ng, M.D.**  
*Colorectal Surgery*  
*General Surgery*

Surgery | MSC 42001  
Texas Tech Physicians of El Paso at Transmountain  
2000 B Transmountain Road | 3rd floor | El Paso, TX 79911  
T: 915.215.8400 | F: 915.612.9253  
eptexastechphysicians.org