

# 4th ANNUAL CULTURAL COMPETENCE CONFERENCE

**FRIDAY, MARCH 27, 2015**

**WYNDHAM HOTEL  
2027 AIRWAY BLVD. EL PASO, TEXAS 79925**

TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER, TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER EL PASO OFFICE OF DIVERSITY AFFAIRS AND OFFICE OF CONTINUING MEDICAL EDUCATION, AND UNIVERSITY MEDICAL CENTER OF EL PASO



## CONFERENCE FACULTY

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## PLANNING COMMITTEE:

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University Medical Center of El Paso

## CONFERENCE OVERVIEW AND TARGET AUDIENCE:

This educational activity is designed for all healthcare professionals and community - based organizations staff, to foster an environment that will enhance interpersonal interactions within our health care system to ensure the delivery of culturally competent medical care and services to the community.

## OBJECTIVES:

Following the conference, the participant should be able to:

- Describe why diversity in the health professions is paramount to the nation's need to eliminate inequities in the quality and availability of health care for under served populations
- Discuss the importance of promoting cultural competence to enhance the learning environment, working environment, and patient care within a health care system
- Analyze the barriers to health care for patients of diverse backgrounds and provide culturally competent care
- Distinguish the ethical challenges that occur when differences in culture, values, beliefs, and experiences exist between healthcare professionals and patients
- Identify and incorporate the needs of a patient into an end-of-life culturally competent care plan

## CME ACCREDITATION AND DESIGNATION:

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint providership of Texas Tech University Health Sciences Center, Texas Tech University Health Sciences Center El Paso, and University Medical Center of El Paso. Texas Tech University Health Sciences Center is accredited by the ACCME to provide continuing medical education for physicians.

Texas Tech University Health Sciences Center designates this live activity for a maximum of 6.50 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This activity meets the annual requirement of the Texas Medical Board for 1 continuing medical education credit in medical ethics or professional responsibility.

## NURSE ACCREDITATION AND CREDIT:

University Medical Center of El Paso is an approved provider of continuing nursing education by the Texas Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

This course has been approved for up to 6.5 credit hours continuing nursing education contact hours. In order to receive CNE contact hours the nurse must arrive on time, stay for the entire duration of each educational activity, and complete an on-line evaluation of each educational activity attended in its entirety.

## CHES ACCREDITATION AND CREDIT

Sponsored by TTUHSC-El Paso, a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc. This program is designated for Certified Health Education Specialists (CHES) and/or Master Certified Health Education Specialists (MCHES) to receive up to 6.5 credit hours total Category I continuing education contact hours. Maximum advanced-level CECH available are up to 4.5 credit hours.

## PROGRAM SCHEDULE: FRIDAY, MARCH 27, 2015

|                   |   |   |
|-------------------|---|---|
| 7:00am            | Registration and Breakfast  | J. Manuel de la Rosa, MD, MPH                 |
| 7:50am - 8:00am   | Welcome and Opening Remarks   |   |
| 8:00am - 9:00am   | Business Case for Diversity   | Valerie Romero-Leggott, MD                    |
| 9:00am - 9:15am   | Break   |   |
| 9:15am - 10:45am  | Concurrent Sessions #1  |   |
|                   | · <i>Beyond Traditional Medicine - Horizons of Alternative Health Care Models:</i> Integrative Medicine | — Rodrigo Ceballos, MD, LAC                   |
|                   | · <i>Aging Gracefully through Cultural Competence:</i>  |   |
|                   | Cultural Competence at the End of Life  | — Yvonne Davila, MSN, RN                      |
|                   | · <i>Breaking the Barriers on the Road to Diversity in an Academic Environment:</i>                     |   |
|                   | How To Manage Diversity In The Student Body   | — Anthony Rodriguez, MD                       |
| 10:45am - 12:15pm | Concurrent Sessions #2  |   |
|                   | · <i>Beyond Traditional Medicine -Horizons of Alternative Health Care Models:</i> Nutrition             | — Rebecca Campos, MD                          |
|                   | · <i>Aging Gracefully through Cultural Competence:</i>  |   |
|                   | Application of Cultural Competency in the Care of Alzheimer's Patients                                  | — Maria Luisa Faner, NP                       |
|                   | · <i>Breaking the Barriers on the Road to Diversity in an Academic Environment:</i>                     |   |
|                   | How To Teach For A Culturally Competent World   | — Pamela Mitchell, PhD, RN, FAAN              |
| 12:15pm - 1:45pm  | Networking Lunch and Poster Session   |   |
| 2:00pm - 3:30pm   | Concurrent Sessions #3  |   |
|                   | · <i>Beyond Traditional Medicine -Horizons of Alternative Health Care Models:</i>                       |   |
|                   | Promotores/Community Health Worker Model  | — Eva M. Moya, PhD, LMSW / Theresa Byrd, DrPH |
|                   | · <i>Aging Gracefully through Cultural Competence:</i> Frailty Scale                                    | — Mindy Fain, MD                              |
|                   | · <i>Breaking the Barriers on the Road to Diversity in an Academic Environment:</i>                     |   |
|                   | Models of Diversity and Inclusion from the Corporate World  | — Lydia Mallett, PhD                          |
| 3:30pm - 3:45pm   | Break   |   |
| 3:45pm - 4:45pm   | ·Health, Ethics, Spirituality, and Value-Based Health Care Management                                   | — Panel Discussion                            |
| 4:45pm-5:00pm     | Closing Remarks   | Patrick Tarwater, PhD                         |

## CONFERENCE INFORMATION

If you have any questions regarding this conference, send an e-mail to Jesia Boykin at: [jesia.boykin@ttuhsc.edu](mailto:jesia.boykin@ttuhsc.edu) or by telephone at (915) 215-4880. Copies of this brochure may be printed from the CME web site at [www.ttuhsc.edu/cme](http://www.ttuhsc.edu/cme). Texas Tech University Health Sciences Center reserves the right to cancel this conference or make speaker substitutions in the event of unforeseen extenuating circumstances.

In an effort to conserve resources no printed materials will be available. Prior to the conference, you will receive an email with a link to conference materials for downloading or printing. Conference dress is casual and each attendee is encouraged to bring a sweater or jacket for comfort during the meeting. Persons with disabilities who need auxiliary aids or services must submit a written request to Mrs. Boykin at the e-mail address listed above, so that appropriate arrangements can be made.

## REGISTRATION INFORMATION

The registration fee for the 4th Annual Cultural Competence Conference includes breakfast, lunch, and snacks. Submit the registration form by one of the following methods: fax to 915-783-6220; e-mail to [cmeinfo@ttuhsc.edu](mailto:cmeinfo@ttuhsc.edu); or mail to 4800 Alberta Avenue, El Paso, TX 79905.

Registration at the door will be assessed a \$20.00 late fee. All cancellations must be made in writing and received on or before March 20, 2015 - a \$20.00 processing fee will be charged. No refunds will be made after March 20, 2015.

## PROGRAM LOCATION

Wyndham Hotel  
2027 Airway Blvd.  
El Paso, Texas 79925



TEXAS TECH UNIVERSITY  
HEALTH SCIENCES CENTER  
EL PASO

Office of Continuing Medical Education  
5001 El Paso Drive  
El Paso, Texas 79905

## REGISTRATION FORM

Please complete and submit this registration form to: [cmeinfo@ttuhsc.edu](mailto:cmeinfo@ttuhsc.edu)

PLEASE PRINT OR TYPE

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ MI \_\_\_\_\_  
Highest Degree: \_\_\_\_\_ Specialty/Title: \_\_\_\_\_  
Telephone: \_\_\_\_\_ E-mail Address: \_\_\_\_\_  
Business Street Address: \_\_\_\_\_  
City/State/Zip Code: \_\_\_\_\_

Please check the category that best corresponds:

- Physicians/ Faculty \$125
- Registered Nurses/Healthcare Professionals \$100
- Residents \$50
- Student/Staff/Other (Community Organizations) \$25

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Street Address (of card owner): \_\_\_\_\_  
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