



2ND ANNUAL CULTURAL COMPETENCE SEMINAR

New Approaches to Growing Populations:
Embracing Cultural Diversity

Friday, April 12, 2013
8:00 a.m. - 5:00 p.m.

Academic Education Center
Auditorium A and B
4800 Alberta Avenue
El Paso, Texas

FREE SEMINAR



Sponsorship statement:

This Seminar is sponsored by the Office of Diversity Affairs and the Office of Continuing Medical Education at Texas Tech University Health Sciences Center, Paul L. Foster School of Medicine, in collaboration with Las Palmas Del Sol HealthCare.

Conference Overview and Target Audience:

This Seminar, designed for all healthcare professionals, is to foster an environment that will enhance interpersonal interactions within our health care system to ensure the delivery of culturally competent medical care and services to the community.

CME Accreditation and Designation

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Texas Tech University Health Sciences Center and Las Palmas Del Sol HealthCare. Texas Tech University Health Sciences Center is accredited by the ACCME to sponsor continuing medical education for physicians.

Texas Tech University Health Sciences Center designates this live activity for a maximum of 6 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The session entitled, End-of-life Care and Culture, meets the annual requirement of the Texas Medical Board for one continuing medical education credit in medical ethics or professional responsibility.

CHES Accreditation and Credit

Sponsored by TTUHSC El Paso, a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc. This program is designated for Certified Health Education Specialists (CHES) and/or Master Certified Health Education Specialists (MCHES) to receive up to 6 Initial Category I continuing education contact hours. Maximum advanced-level CECH available are 3.

Nurse Accreditation and Credit

Las Palmas Del Sol HealthCare is an approved provider of continuing nursing education by the Texas Nurses Association, an accredited provider by the American Nurses Credentialing Center's Commission on Accreditation. Las Palmas Del Sol HealthCare will award up to 5 contact hours for completion of this educational activity. For successful completion, the participant must:

- Sign in on the registration form.
- Attend the entire session to claim credit.
- Submit a completed evaluation form and credit claim form.

Learning Objectives:

Following the seminar, the participant should be able to:

- Discuss the terms, diversity and inclusion, as tools to achieve health equity
- Identify the social determinants of health and the impact on patient outcomes
- Discuss different approaches to the care of patients of diverse religious affiliations and backgrounds
- Provide a model for development of under-represented staff members interested in leadership positions at an academic health center
- Assist under-represented individuals who are interested or involved in careers in healthcare to overcome barriers in education and leadership
- Review the concept of "culture" and the way it relates to decisions regarding end-of-life care in a diverse patient population

SCHEDULE: FRIDAY, APRIL 12, 2013 • ACADEMIC EDUCATION CENTER AUDITORIUM A AND B

8:00 am - 8:20 am	Breakfast and Registration	11:45am - 1:15pm	Lunch with an Expert
8:20am - 8:30am	Welcome and Opening Remarks <i>J. Manuel de la Rosa, MD, Msc</i>	1:30pm - 2:30pm	Staff Development Program Model <i>Leah Boetger, MS Ed, CPLR, SPHR</i>
8:30am - 9:30am	Keynote Speaker: Overview of Diversity in the Medical Center <i>David Acosta, MD</i>	2:30pm - 2:45pm	Break
9:30am - 10:30am	Social Determinants of Health <i>Arthur Kaufman, MD</i>	2:45pm - 3:45pm	Recruitment and Retention of Women in Medicine <i>Elizabeth Travis, PhD, FASTRO</i>
10:30am - 10:45am	Break	3:45 pm - 4:45 pm	End-of-life Care and Culture <i>Phyllis R. Coolen, DNP, RN</i>
10:45am - 11:45am	Religious Diversity and its Impact on Healthcare <i>Rev. John Ehman</i>	4:45pm	Closing Remarks <i>Angel Morales, MD, FACS</i>

Conference Information:

If you have any questions regarding this conference, send an e-mail to Cynthia Ogaz at:

cynthia.ogaz@ttuhsc.edu

or by telephone at

(915) 783-6204

Copies of this brochure may be printed from the CME web site at www.ttuhsc.edu/cme. Texas Tech University Health Sciences Center reserves the right to cancel this conference or make speaker substitutions in the event of unforeseen extenuating circumstances.

In an effort to conserve resources, no printed materials will be available. Prior to the conference, you will receive an email with a link to conference materials for downloading or printing. Conference dress is casual and each attendee is encouraged to bring a sweater or jacket for comfort during the meeting. Persons with disabilities who need auxiliary aids or services must submit a written request to Ms. Ogaz at the e-mail address listed above, so that appropriate arrangements can be made.

Conference Location:

TTUHSC Paul L. Foster School of Medicine
Academic Education Center, Auditorium A and B
4800 Alberta Avenue, El Paso, Texas

Parking is available at conference site

Registration

Submit the registration form by one of the following methods: fax to 915-783-6204; e-mail to martha.gonzalez@ttuhsc.edu; or mail to 4800 Alberta Avenue, El Paso, TX

Please Print or Type

Last Name	First Name	MI
Specialty/Professional Title		
Telephone	Email address	
Business Address		
City	State	Zip code

Please check the category that best corresponds:

This activity is supported by the Hispanic Center of Excellence, through a Health Resources and Services Administration (HRSA) grant. The data below is strictly for grant reporting purposes.

Please check the category that best corresponds:

Ethnicity:

Hispanic or Latino Not Hispanic or Latino

American Indian or Alaska Native Asian Black or African American
 Native Hawaiian or other Pacific Islander White

Sex: Male Female

Physician PHD Nurse Allied Health Professional
 Resident Student Staff Other

Faculty

David Acosta, MD

Associate Dean of Multicultural Affairs
University of Washington School of Medicine
Chair of Group on Diversity and Inclusion, AACMC
Seattle, Washington

Leah Boetger, MS Ed, CPLR, SPHR

Senior HR Development Consultant
Human Resources
University of New Mexico
Albuquerque, New Mexico

Phyllis R. Coolen, DNP, RN

Doctor of Nursing Practice
Hospital Clinician, Providence Sound
Home Care and Hospice
Adjunct Nursing Professor, Nursing Program
South Puget Sound Community College
Olympia, Washington

Arthur Kaufman, MD

Vice-Chancellor for Community Health Sciences
Professor, Family and Community Medicine
University of New Mexico School of Medicine
Albuquerque, New Mexico

Elizabeth Travis, PhD, FASTRO

Professor
Associate Vice President, Women Faculty Programs
The University of Texas
M. D. Anderson Cancer Center
Houston, Texas

Rev. John Ehman

Chaplain
University of Pennsylvania Medical Center
Penn Presbyterian
Presbyterian, Pennsylvania

Planning Committee

J. Manuel de la Rosa, MD, Msc

Vice President for Health Affairs
Founding Dean for Paul L. Foster School of Medicine
Rick and Ginger Francis Endowed Chair
Texas Tech University Health Sciences Center

Angel M. Morales-Gonzalez, MD, FACS

Assistant Professor and Course Director
Department of Surgery
TTUHSC Paul L. Foster School of Medicine

Jessica Calderon-Mora, MPH, MCHES

Senior Director
Office of Diversity Affairs
TTUHSC Paul L. Foster School of Medicine

Maria Morales, BBA

Senior Director
Office of Continuing Medical Education
TTUHSC Paul L. Foster School of Medicine

Cynthia Ogaz, MBA

Lead Analyst
Office of Continuing Medical Education
TTUHSC Paul L. Foster School of Medicine

Sherry Quintanilla, MBA, BSN, RN

Director
Training and Development
Del Sol Medical Center